# BE DISCOVERED





Ranked #1 in the world by performers

Join us at our Broadway Bound!

NYC Triple Threat Intensive

Dancers from all around the world have. Now it's your turn!

**WHEN** 

July 25 - 31, 2020

**FOR DANCERS** 

7 years to Adult

**PERFORM** 

On the Intrepid



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## OUR FACULTY

Our faculty is made up of the industry's top Broadway industry leaders, choreographers and coaches...

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### **DANCE AND VOCAL WORKSHOPS**

Take dance, vocal, and industry workshops with the hottest Broadway professionals who will get you performance ready...

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### THE DANCER PACKAGE

Dancer's skills and confidence level will increase after taking a trip with Be Discovered...

# Highlights

- Open to dancers Ages 7 to Adult worldwide
- Spend 8 nights in the heart of New York City - Times Square
- \* Take private dance, voice and acting workshops with top New York and Broadway instructors & industry professionals -- Build confidence and increase skill level
- Have a professional photo shoot with a top celebrity photographer
- Perform on the historic Intrepid on the Hudson River in front of your family

and Intrepid guests

- Program size is limited to a small number of dancers to allow for proper one-on-one training
- \* See two hit Broadway shows with your new friends
- \* Train at Broadway Dance Center, one of New York's dance studios to the stars and take classes in the styles of your choice
- Dance the night away aboard a Statue of Liberty dinner dance cruise

SPACE IS LIMITED AND WE WILL SELL OUT!
RSVP YOUR SPOT TODAY TO AVOID
DISAPPOINTMENT!!! 888-657-4202
INFO@BEDISCOVERED.NET
VISIT THE OFFICIAL BE DISCOVERED PAGE AT
BEDISCOVERED.NET





#### LODGING

The Hotel Edison is mere steps to numerous Broadway theatres, restaurants, shopping, and rehearsal studios.

Dancers and guests joining us will spend eight nights at The Hotel Edison in Times Square.

The Hotel Edison has been sharing its brand of authentic hospitality for generations. In the early 1930s, this Times Square hotel's striking design helped to usher in New York City's grand Art Deco era. Through the late 20th century, the New York City betal's recognizable space. City hotel's recognizable spaces earned screen time in Hollywood hits. In recent years, The Hotel Edison has cemented its status as a premier hotel in New York City with renovations, updates and improvements that cater to all guests, providing state-of-theart business and fitness centers, friendly service, and easy access to the city's best dining and entertainment destinations.

Dancers and their family and friends who join us will receive the special Be Discovered rate:

2 Queen Beds: 199 + taxes/fees per night (sleeps up to 4).



# Our Faculty

Our faculty is made up of the industry's top Broadway leaders, choreographers and coaches. Many professionals, agents and photographers work with the Broadway Bound! dancers. Dancers will work with at least 11 professionals.



**DIANA URIBE**Offsite Program Director





Industry decision maker for 25 years



Started Broadway Bound! in 2004

Diana (pronounced Deana) is the founder and Talent Director of Be Discovered Inc., now in its 15th year. Recently, Diana opened a Be Discovered office on Broadway.

Diana has booked and cast thousands of performers in films, commercials, stage shows, music videos, print ads & TV including "Thalia" on 'The Next Step'.

Diana has taught entertainment industry workshops at The Learning Annex, at the NBA's Toronto Raptors Dance Pak workshops and at the On The Move Conference for emerging artists. She was a consultant for the National Film Board's 'Breakin In: The Making of a Hip Hop Dancer', and sat on the board of directors at Dance Ontario.



**NICO DE JESUS** 

Dancer, Choreographer





Newsies Tour & Movie



Dance Captain in Pretty Woman on Broadway

### Nico De Jesus is currently performing on Broadway.

Nico went to a performing arts high school in San Diego and then went to UCLA where he graduated with a degree in World Arts and Cultures with a concentration in Dance. During that time, he was working professionally in L.A. Most notably, as the kid in the Jay-Z video "H to the Izzo,", on Disney's "That's So Raven", "Shake it Up," and in MTV's "Awkward."

He is currently Dance Captain for Pretty Woman the Musical. Recently he played Romeo in the Newsies movie and the National Tour.



### JUDINE SOMERVILLE

Ambassador of The Arts & Life. Hairspray Live performer





Teaches Theatre Dance at the Ailey School



Former Radio City Music Hall Rockette

Judine has earned the title of Ambassador of The Arts & Life by Colleagues, Educators and Youth around the world.

On Broadway, Judine was part of the original cast and singing trio sensation The Dynamites, in the Tony Award winning musical Hairspray. Other Broadway credits include: On The Town, The Life, Crazy For You and Late Nite Comic. National Tours of Barry Manilow's Copacabana and Jekyll and Hyde. Television appearances to just name some are: MTV's Made, The Today Show, The View, Good Morning America, The Tonight Show with Jay Leno, Late Nite with David Letterman and with Conan O'Brien, The VH1 Awards, The Tony Awards and The Macy's Thanksgiving Day Parade.



### **JOSHUA BERGASSE**

Broadway & TV Choreographer

Joshua Bergasse is a New York-based choreographer as well as a master teacher. He won the Emmy Award for his choreography on NBC's musical drama SMASH. On Broadway, Josh choreographed the revivals of Gigi, Charlie and the Chocolate Factory, and On The Town, for which he was nominated for TONY, Drama Desk, and Outer Critics Awards. Off-Broadway credits include Sweet Charity starring Sutton Foster. He also co-directed and choreographed the Bombshell on Broadway concert at the Minskoff theatre.



### LAURA-ASHLEY FOSTER

Talent Liaison

Laura is a graduate of the New York Conservatory for Dramatic Arts, where she trained in Meisner Technique with an emphasis in comedy and improv. While in NYC, Laura worked as an assistant for both a casting director and a talent manager, respectively. She has acted in over 50 regional productions, including her own one-act play Windows, which premiered at the 2000 International Thespian Festival. In addition to writing and acting, Laura has also directed 25 plays. She has also styled and costumed countless productions including plays, musicals, dance numbers, and dance music videos.



### **OLIVIA HUTCHERSON**

Salsa Teacher

Olivia Hutcherson began training at age of 7 in Competitive Championship Latin Ballroom Dancing. By age 16, she had already won five National Gold Medals. She was a Top 30 Finalist on So You Think You Can Dance (S8) and has danced for artists such as: JLO, Madonna, Flo Rida, New Cupid, Sean Kingston, and Brad Paisley. She has also been featured on Good Morning America, The Today Show, and Dr. Oz and is on faculty at Broadway Dance Center. Olivia uses her platform as a young breast cancer survivor to share life-affirming messages, poetry, and optimism with her students and fellow dancers.



### **JEFF MOULTON**

**Audition Coach** 

Jeff Moulton has more than a decade of Industry experience, having been on both sides of the casting table. Regional Theatre credits include Hef, Ilsa, 25th Annual Putnam Country Spelling Bee, High School Musical, A Mid Summer Night's Dream, and Cinderella. Jeff's Film and Television credits include Nikita, Cut To The Chase, It Remains Unsaid, Cold Blood, Instant Star, and Broken Hearted Boy. He has also worked for Disney. Jeff uses his experiences to prepare dancers, actors, and singers, for the world of professional auditions.



### ROBERT TAYLOR JR.

Hip Hop Teacher

Robert Taylor Jr. was selected as one of the nation's top 20 contestants for Season 8 of So You Think You Can Dance and made it to the top 16. Other credits include American Idol Season 3, So You Think You Can Dance Season 2, MTV's 'Say What? Karaoke, Kat Deluna's Whine Up music video, and the national tour of Hairspray as a singer/dancer/actor in 2008. This past summer, he was a part of America's Got Talent as a finalist with The Mothmen. Robert's latest accomplishment was being in the original Broadway cast of the Tony Award winning musical SpongeBob SquarePants.



### **AMBER PAUL**

Yoga/Acting Instructor

Amber Paul is the founder of Yoga for Actors, a system that teaches performers of all types how to overcome audition and performance anxiety through the freeing practice of yoga. Amber's style of teaching embraces the individual, acknowledges the moment, and encourages joyful expression. In addition to being the resident yoga instructor at Broadway Dance Center, she is also an accomplished actress and uses a combination of acting and technical practices to train performers in the art of storytelling.

# TENTATIVE ITINERARY

- Day 1- Registration,
   Industry Chat & Q &
   A, Audition Class, Dance
   Rehearsals for Intrepid
   Performance
- Day 2- Vocal & Performance Workshops,
   \*Madame Tussaud's
- Day 3- Full Day of Classes at Broadway Dance Center

- \* Day 4- Photo Shoot, \*Broadway Show
- Day 5- Private
   Workshops, Rehearsals
   for Performance,
   \*Sightseeing Time
- \* Day 6 Industry workshops, Rehearsals, \*Broadway Show
- Day 7- Final Rehearsals,\*Intrepid Performance,

- \*Farewell Statue of Liberty Dinner Dance Cruise
- \* Denotes an activity included for friends and family members who purchase the "guest package"

The program, faculty and itinerary are subject to change.



## Dance Workshops:

Performers will take private workshops with top Broadway & Ailey choreographers in jazz, musical theatre, horton & more. Dancers will learn about audition and performance techniques. They will also study vocal technique to prepare for their Intrepid performance. In addition to improving skills, these workshops are designed to build self-confidence. Dancers will also have the opportunity to take the performance classes of their choice at Broadway Dance Center.



Broadway Bound dancers train with Broadway veteran Judine Somerville

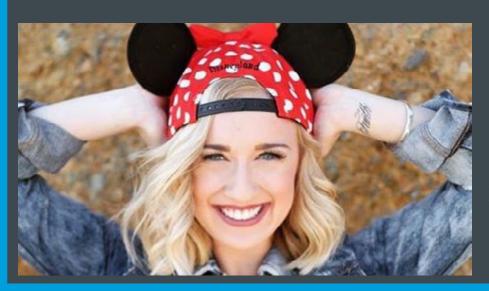


Broadway Bound alumni, Will Thomas, during our workshop. Will went on to make the Top 8 of So You Think You Can Dance!



Dancers take classes at N.Y's studio to

# Industry Workshop



Meet and learn from choreographer and performer Paige Sealey (Magic Carpet in Disneyland's Aladdin) on How to audition and book the job! Learn all you need to know about getting into the industry from this 'Triple Threat' Broadway Bound! alum!



## Perform On the Intrepid



Perform a 30 minute show on the world-famous Intrepid for guests from all over the world. Your performance will be choreographed by accomplished N.Y. choreographers, a top Broadway vocal coach, and a performance coach. They will get you show ready for this once in a lifetime opportunity over looking the Hudson River.





Dancers from all across the U.S.A, Canada, China, Japan, Australia, Cyprus, France, Italy, England and Venezuela have danced with us.

## Special Events

Dancers and their guests who join us have so much fun during Broadway Bound! with their new friends from all around the world.

### **Broadway**

#### **Shows**

A trip to New York would not be complete without seeing the best that Broadway has to offer! Dancers will see two top Broadway Shows TBA. Last year's dancers saw the hit, Wicked, as well as the brand new musical, King Kong. Tickets are included for friends and family members who purchase a guest package.

Dancers with Melanie Moore, winner of So You Think You Can Dance, who played Peter Pan in Finding Neverland.





## Vocal Workshop with Steven Silverstein

Steven has music directed and accompanied the famous and near famous on Broadway. He has coached and played piano for Debra Messing, Sean Hayes, Megan Mullally, Harry Connick Jr., Carole King, Tony Award Winner Bill Irwin, and the recent Tony award nominee Annaleigh Ashford from Kinky Boots to name a few. In addition to his vast experience as a musical director and coach, Steven is also a prolific published composer and arranger, having published two children's shows.

Steven's students have appeared on Broadway in Annie, Newsies, The Producers, 30 Rock among others.



### **Photo Shoot**

Have a professional photo shoot with top N.Y. photographer Dorothy Shi for your headshots dancers considering professional careers, as well as for local studio and collegiate auditions and just for fun to experience being a model. Includes professional makeup.

2014 Broadway Bound!. dancer, Chloe from China, gets camera ready..

# Madame Tussaud's Wax Museum Outing

world famous landmark featuring lifelike wax versions of superstars. For this outing, friends and family members who have purchased a guest package will join the dancers.









### **Statue of Liberty**

#### **Farewell Dinner & Dance Cruise**

Dress up and celebrate your performance at our farewell dinner and dance cruise around Manhattan. With great food, a live DJ and MC, breathtaking views of the New York skyline, bridges, and Statue of Liberty, there couldn't be a better way to end a great week! For this outing, friends and family members who have purchased a guest package will join the dancers as we dance the night away.





2013 Broadway Bound Dancers pose in front of the NY Skyline!



Founder and Talent Director, Diana Uribe, and Talent Liaison, Laura Ashley Foster, enjoy a prime view of the Statue of Liberty!

### THE DANCER PACKAGE

### **INCLUDES THE FOLLOWING**

- \* Chaperones
- \* Choreography and workshop fees
- \* Private Dance Classes
- Day at Broadway Dance Center
- Professional Photo Shoot including professional make up
- \* Resume Template
- Tickets to two top Broadway shows
- Madame Tusssaud's Ticket

- Performance Costume
- Personal make-up kit for performance
- Intrepid Performer ticket to explore museum and to perform including transportation
- \* Be Discovered Broadway Bound! T-Shirt
- Statue of Liberty
   Dinner Dance Cruise &
   transportation to & from hotel

 \* All the tools needed to pursue a career in the industry if this is of interest

Dancer Package Cost: 3699 USD with \$2000 scholarship; 4199 with \$1500 scholarship; 5699 Full Tuition

Many of our alumni have had success with fundraising, sponsors and grants. View our sample sponsorship <u>letter/fundraising ideas</u>



## THE GUEST PACKAGE INCLUDES THE FOLLOWING

Friends and family members who wish to join their dancer on this unforgettable experience are offered a guest package to enhance their experience. 899 USD per person



#### Each Guest Package Includes:

- Tickets to two top Broadway shows
- Madame Tussaud's Wax Museum Ticket
- Be Discovered T-Shirt

- \* Ticket to the Intrepid to explore the museum and to see the 'Be Discovered on the Intrepid' Show! (Includes Transportation to and from the hotel)
- VIP Statue of Liberty dinner dance cruise (includes transportation to and from hotel)

Broadway Bound! sells out annually.
Space is very limited.
ACT TODAY!
RSVP now by calling
888-657-4202
email
info@bediscovered.net

## **BOOK NOW**







## **CONTACT US**

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